

MEDIA RELEASE

National Stadium Lights Up In Purple And Yellow On World Alzheimer's Day

*Singapore Sports Hub joins Dementia Singapore to
show solidarity and raise awareness for the dementia community*



SINGAPORE (16 September 2021) – One of Singapore's most iconic landmarks will be lighted up on 21 September 2021 as a show of solidarity for the dementia community.

To commemorate and champion the dementia cause in Singapore, the dome of the National Stadium will be illuminated in purple and yellow on the evening of 21 September 2021 to mark World Alzheimer's Day. Purple is the symbolic colour universally associated with dementia, while yellow represents positivity and contrast against the negative dementia stigma.

Along with members of the public, photojournalists and camera crew are invited to snap photos of the light-up from 7pm on 21 September 2021.

Members of the public are encouraged to share their snaps of the lighted-up National Stadium dome with Dementia Singapore on social media, by tagging our Facebook and Instagram pages, **@DementiaSingapore** and **@sgsportshub**, and using the hashtag **#ShineForDementia** and **#MySgSportsHub**.



The National Stadium light-up is part of Dementia Singapore's advocacy efforts to raise awareness for the condition and the people impacted by it – people living with dementia, caregivers and family members, healthcare professionals, and community care workers – during the month of September, which is globally commemorated as World Alzheimer's Month.

Dementia Singapore, the nation's leading organisation in dementia care, is a Company Limited by Guarantee, Non-Profit Organisation and Social Service Agency supported by the Agency for Integrated Care and the National Council of Social Service. It is a registered Charity and an Institution of a Public Character.

"We are grateful to Singapore Sports Hub for championing the dementia cause by offering such an iconic national monument to support our advocacy efforts. This World Alzheimer's Day, we dedicate the historic illumination of the National Stadium in purple and yellow to the dementia community, and hope to raise the awareness of the condition far and wide among the wider population," said Dementia Singapore CEO, Mr Jason Foo.

Dementia is the general term that describes a wide range of symptoms such as loss of memory, language, problem-solving and other thinking abilities that are severe enough to interfere with daily life. Types of dementia include Alzheimer's disease, vascular dementia, Lewy body dementia and frontotemporal dementia.

According to the Well-being of the Singapore Elderly (WiSE) study led by the Institute of Mental Health in 2015, one in 10 people aged 60 and above may have dementia. Locally, there are an estimated 100,000 people in Singapore who have dementia, and that number is rising.

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ABOUT DEMENTIA SINGAPORE

Dementia Singapore was formed in 1990 as the “Alzheimer’s Disease Association” to better serve Singapore’s growing dementia community, increase awareness about dementia, and reduce the stigma surrounding the condition.

As Singapore’s leading Social Service Agency (SSA) in specialised dementia care, Dementia Singapore aims to advocate for the needs of people living with dementia and their families; empower the community through capability-building, knowledge and consultancy; and deliver quality, person-centred care innovations.

For more information, visit <http://dementia.org.sg>.

ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and the less-privileged population segments in Singapore and tourism sectors. Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore’s sports industry, excellence and participation. Its vision is to be the region’s premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout

- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths.

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

