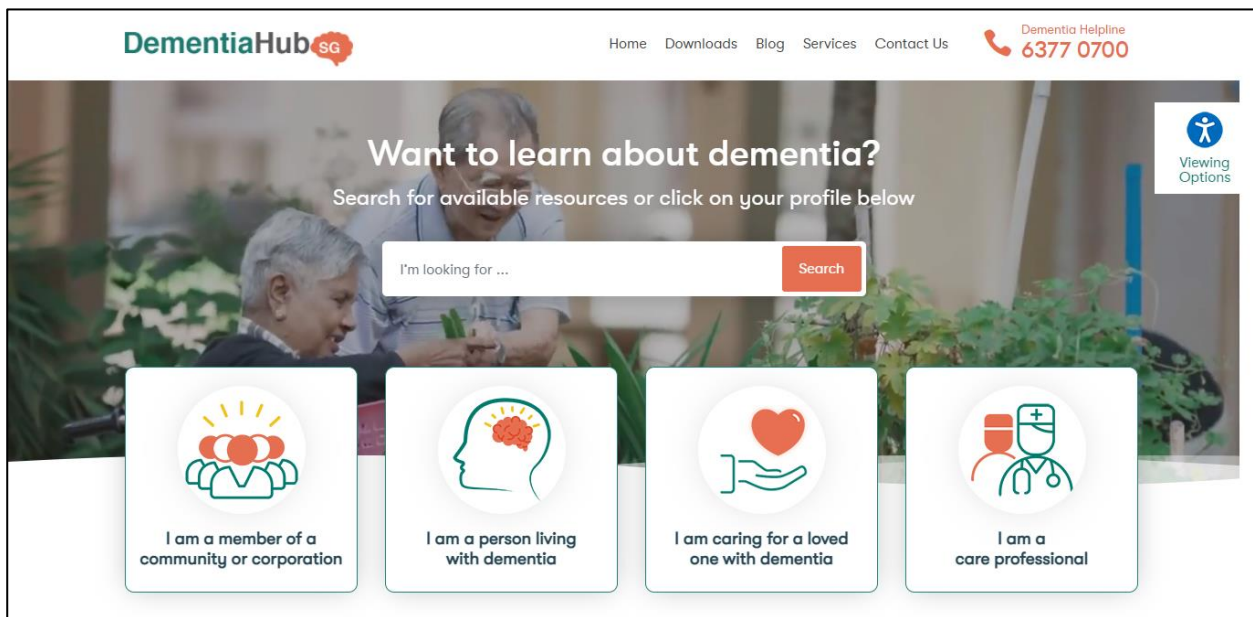


FOR IMMEDIATE RELEASE

Dementia Singapore and the Agency for Integrated Care Launch Singapore's First One-Stop Resource Portal on Dementia on World Alzheimer's Day

New digital portal DementiaHub.SG provides one-stop resource to support persons living with dementia and raise awareness about the condition via public education



SINGAPORE (21 September 2021) – Singapore's leading Social Service Agency in dementia care, Dementia Singapore, has launched Singapore's first one-stop resource portal on dementia, built in collaboration with the Agency for Integrated Care (AIC).

Named **DementiaHub.SG** (www.dementiahub.sg), the portal offers a one-stop resource for persons living with dementia and will play a key role in raising awareness about the condition through public education.

It seeks to enable persons living with dementia, caregivers, care professionals, and members of the community and corporations, so that more people may be equipped with the most relevant, comprehensive and up-to-date information from evidence-based research to enhance the quality of life of persons living with dementia.

The resource is arranged for users under the four category groups: member of a community or corporation; person living with dementia; caregiver for a loved one with dementia; and care professional.

“Upon diagnosis, persons living with dementia and their caregivers often scramble to find more information about their condition to better prepare for their dementia journey. This information is often sourced from various local and international websites, but not all sources are reliable, verified or relevant to the Singapore context,” said Mr Jason Foo, CEO of Dementia Singapore.

“We see a need for accurate and relevant information on dementia to be curated and shared on a common public platform, with ease of access by members of the community and corporations, persons living with dementia, caregivers and care professionals. We hope that **DementiaHub.SG** will fill that gap,” Mr Foo added.

As part of Dementia Singapore’s sustained and concerted efforts on dementia inclusivity, the user-friendly portal is designed in accordance with the dementia digital design guidelines, with input from persons living with dementia and caregivers here. An accessibility tool is also included to help users who may require other viewing options for easy reading, such as the need to adjust text sizes or change the display contrast.

The resources on **DementiaHub.SG**, specially curated by Dementia Singapore’s Community Enablement team, include articles on the management of dementia symptoms, products and support services, self-care, and more. AIC also contributed toolkits and videos on dementia inclusivity and dementia care, such as caregiving tips, dietary recommendations and exercises for persons living with dementia and caregivers. Users can also find a blog section where persons living with dementia, caregivers and experts contribute their insights on dementia.

“In Singapore, one in ten seniors aged 60 and above may have dementia¹ or around 86,000 people – with numbers expecting to soar to 130,000 or more by 2030. AIC is happy to partner Dementia Singapore to build this one-stop resource portal that contains credible, comprehensive and up-to-date information and resources on dementia,” said Mr Tan Kwang Cheak, CEO of AIC.

“Through this portal, besides providing support for persons living with dementia and their caregivers, we hope that it can also encourage members of the community and corporations to step forward to learn more about dementia and play a part in supporting persons living with dementia and their caregivers. Care professionals can also enhance their knowledge and build capability through the specialised resources. The portal makes it easier to access information and resources, as they do not need to turn to multiple

¹ *Well-being of the Singapore Elderly (WiSE) study from 2013*



sources. We hope that this can also encourage more to seek help if they need it so that they can live and age well in the community,” Mr Tan added.

Future development of the portal will include content made available in all four of Singapore’s official languages – English, Chinese, Malay and Tamil. In the pipeline are also more personalised content, expert-sourced materials, as well as training course signups.

DementiaHub.SG went live on World Alzheimer’s Day 2021 and is free for use. World Alzheimer’s Day falls on the 21st day of September each year, which is also commemorated globally as World Alzheimer’s Month.

Held every year, World Alzheimer’s Month is an international campaign featuring a month-long calendar of events and activities dedicated to raising awareness and challenging the stigma of dementia. The activities provide opportunities for the nation to stand in solidarity with Singapore’s dementia community and finds various ways to involve, enable and inspire the dementia community, our partners and the public.

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For media enquiries, please contact:

Dementia Singapore

Mr Stanley Ho

Director, Advocacy and Communications
Email: stanley.ho@dementia.org.sg
Mobile: 8223 6001

Ms Kong Qian Ru

Manager, Advocacy and Communications
Email: qianru.kong@dementia.org.sg
Phone: 8121 6264

Ms Tanya Pillay

Senior Executive, Advocacy and Communications
Email: tanya.pillay@dementia.org.sg
Phone: 9099 1160

Ms Thanveer Ali

Executive, Advocacy and Communications
Email: thanveer.ali@dementia.org.sg
Phone: 9008 2972

Agency for Integrated Care

Ms Nicole Chan

Senior Executive, Integrated Communications and Marketing
Email: Nicole.Chan@aic.sg
Phone: 9641 0960

ABOUT DEMENTIA SINGAPORE

Dementia Singapore was formed in 1990 as the “Alzheimer’s Disease Association” to better serve Singapore’s growing dementia community, increase awareness about dementia, and reduce the stigma surrounding the condition.

As Singapore’s leading Social Service Agency (SSA) in specialised dementia care, Dementia Singapore aims to advocate for the needs of people living with dementia and their families; empower the community through capability-building, knowledge and consultancy; and deliver quality, person-centred care innovations.

For more information, visit www.dementia.org.sg.

ABOUT AGENCY FOR INTEGRATED CARE

The Agency for Integrated Care (AIC) aims to create a vibrant care community for people to live well and age gracefully. AIC coordinates and supports efforts in integrating care to achieve the best care outcomes for our clients. We reach out to caregivers and seniors with information on staying active and ageing well, and connect people to services they need. We support stakeholders in their efforts to raise the quality of care, and also work with health and social care partners to provide services for the ageing population. Our work in the community brings care services and information closer to those in need.

For more information, visit www.aic.sg.