# **ABOUT DEMENTIA SINGAPORE**

**Dementia Singapore** was formed in 1990 as the 'Alzheimer's Disease Association' to better serve Singapore's growing dementia community, increase awareness about dementia, and reduce the stigma surrounding the condition.

As Singapore's leading Social Service Agency (SSA) in specialised dementia care, Dementia Singapore aims to **advocate** for the needs of people living with dementia and their families; **empower** the community through capability-building, knowledge and consultancy; and deliver quality, person-centred **care innovations**.

Dementia Singapore is registered as a Company Limited by Guarantee (UEN No. 202111519K), listed as a Charity and is recognised as an Institution of a Public Character (IPC).



Dementia Singapore (HQ) 20 Bendemeer Road #01-02 BS Bendemeer Centre Singapore 339914 Email: giving@dementia.org.sg Website: www.dementia.org.sg

## **Dementia Helpline**

6377 0700 (Monday – Friday, 9AM – 6PM)



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BUSINESS REPLY SERVICE PERMIT NO. 09619 Dementia Singapore



- shared by Kamala Ann Ong, Senior Nursing Aide at New Horizon Centre (Tampines)

Being able to converse in Mandarin, Cantonese, Hokkien and Teochew dialects, and Malay, comes in handy when working with the elderly and persons with dementia. While volunteering at a daycare centre prior to joining Dementia Singapore (formerly Alzheimer's

Disease Association), I had encountered one case of a senior with dementia which left a deep impression on me - an 'ah ma' who suffered from elderly abuse and always came to the daycare with bruises. When I asked her about it, she would tell me it's because she fell down. One day, her bruises were quite bad and she was very weak, so we took her to hospital. When she was warded, I found out that her children had been abusing her as they were unable to manage her dementia condition. That experience spurred me to want to gain a better understanding of how or why a person gets dementia and I wanted so much to look after them.

It has been more than 15 years since I started working at New Horizon Centre (Tampines). When I first joined, I felt quite helpless as I didn't know how to handle clients with dementia. Thankfully, Mr Stephen Chan (ex-Centre Manager and current Director of Care Services), provided much needed guidance and imparted useful skills on caring for the persons with dementia.



Managing everyday activities can take a toll on the persons living with dementia and their caregivers. That's why it's important for all of us to treat them with care, concern and patience. I feel fulfilled seeing the happy looks on my clients' faces when we meet. Even though they can't tell me verbally, they say

'Thank You' through a touch of the hand or a smile. It is a very intimate feeling working with persons with dementia. They are like family to me. I want to be able to look after them and help to ease the load on their family, even if it is only for a few hours a day to provide them some respite.



Postage will be paid by addressee. For posting in Singapore only. Your donation will go a long way in helping persons living with dementia and their families as well as supporting Dementia Singapore to bolster vital programmes, services and our operations to serve those impacted by the condition.

Please complete this form and post the original hardcopy to Dementia Singapore HQ, 20 Bendemeer Road, #01-02 BS Bendemeer Centre, Singapore 339914.

In compliance with the Personal Data Protection Act 2012 (PDPA), I hereby give consent to Dementia Singapore to collect my personal information and the data collected may be used and disclosed for the purposes of processing the donation, issuing tax deductible receipt and maintaining their relationship with me as Dementia Singapore's donor (e.g. sending me updates on Dementia Singapore's programmes, services and activities). I declare that the information given in this form is true and correct.

Please visit https://dementia.org.sg/pdpa/ for more details on Dementia Singapore's privacy policy.

DONOR'S PARTICULARS - Please tick $\checkmark$	Demei
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□\$100 □\$200 □\$300 □\$500	My Name: (As per bank's record)
Other Amount:	Signature:
Outright donations to Dementia Singapore are eligible for 2.5 times tax deduction. *Minimum of \$10.	
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- reject Dementia Singapore 's debit instructions if es/do not have sufficient funds and charge me/us may also at your discretion, allow the debit even overdraft on the account and impose charges
- will remain in force until terminated by your written our address last known to you or upon receipt of ocation through Dementia Śingapore.

### SINGAPORE LTD'S COMPLETION

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01-02 BS Bendemeer Centre Singapore 339914 ia.org.sg

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□ Signature/Thumbprint* differs from bank's record	Amendments not
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Account operated by signature/thumbprint*	□ Others
□ Wrong account no.	

Glue all sides firmly. Stapling & spot sealing are disallowed.