# Benefits of CARA Membership



Safety assurance with unique QR code identifier



Everyone in the Care Circle gets important updates



Tailored rewards for your care journey



Easy access to an ecosystem of solutions







A mobile application, CARA is a lifestyle and community platform that provides assurance through its unique identifier, offers tailored rewards for those impacted by dementia, and aims to drive social acceptance.

For more information:

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# Discover





A pioneering dementia membership programme by Dementia Singapore (formerly known as Alzheimer's Disease Association).





# What is CARA?

COMMUNITY | ASSURANCE | REWARDS | ACCEPTANCE

CARA is a lifestyle and community digital platform that provides easy access for persons living with dementia and caregivers to an ecosystem of solutions via a mobile application. It serves as a key touchpoint for members, providing personalised support across the journey of living with and caring for dementia.

CARA aims to enable the best care for our members, now and into the future.



# Your digital dementia care companion



#### **Return Safely**

CARA serves as a unique identifier for persons living with dementia. An initiative supported by National Council of Social Service (NCSS), CARA provides assurance that members living with dementia can continue to move freely and independently within a safe community, giving caregivers greater peace of mind.

## Who can apply and how?

Singapore residents who are either a) living with dementia, or b) caregivers of a person living with dementia, are eligible for a CARA membership.

#### **A Connected Care Circle**

With CARA, multiple family members in the care circle can link their accounts to their loved one living with dementia and receive safe return notifications.

### **Tailored rewards**

CARA members can enjoy benefits suited to their care journey such as discounts and priority privileges from our carefully selected partners.

## An Ecosystem of Solutions

CARA curates a list of solution providers relevant to our members' needs. Members can navigate options at their fingertips and tap on the community platform for further support throughout the journey of living with dementia.

#### Download the CARA SG

mobile application from Google Play Store or Apple App Store and you will be guided through the sign-up process.



