



Discover **CARA**

The pioneering dementia
membership programme by
Dementia Singapore

SUPPORTED BY:





What is CARA?

**Community. Assurance.
Rewards. Acceptance.**

CARA is a lifestyle and community mobile platform that provides assurance through its unique identifier, offers tailored rewards, and aims to drive social acceptance for persons living with dementia and their caregivers.



Who is CARA for?

Anyone can sign up for a CARA membership as long as you are a Singapore resident!



PERSON LIVING WITH DEMENTIA* AND CAREGIVER

Gain access to an ecosystem of solutions and rewards to help you in your journey of living with and caring for someone with dementia. Persons living with dementia can link their CARA accounts to multiple caregivers' accounts to stay connected.

MEMBER OF PUBLIC

Your support is vital in helping Singapore become a more dementia-inclusive society. Join CARA and gain access to educational resources on topics related to dementia. You can also help to keep a lookout for missing persons with dementia through alerts received through the **CARA SG** app.

**Formal medical diagnosis is not required.*

Safe Return with CARA

CARA serves as a digitalised unique identifier, giving caregivers greater peace of mind that their loved ones with dementia can move around safely and independently no matter where they go.



HOW IT WORKS

If you spot someone looking lost or confused, follow these 3 steps:



1 SCAN: Look out for a CARA card on the person and scan the QR code using your phone's camera.



2 SUBMIT: Input simple details on the webform shown after scanning the QR code, then press 'Submit'.



3 CALL: Notify the caregiver(s) by clicking the 'Call' button that is displayed after form submission.

A Connected Care Circle

With CARA, multiple family members in a Care Circle can link their accounts to that of their loved one living with dementia and receive Safe Return notifications.



Report Missing Person

In the event that your loved one with dementia goes missing, CARA caregivers can easily submit a 'Missing Person' Report via the app. All CARA members will receive a push notification to view the Report and can quickly contact the caregiver if they spot the missing person. Complementing the Safe Return feature, the Report Missing Person feature taps on a wider community for a quicker and more efficient reunion.

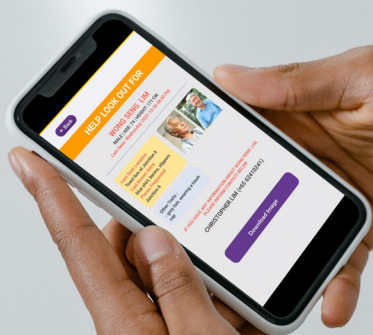
Tailored Rewards

CARA members enjoy exclusive benefits tailored to their care journey at more than 50 carefully selected partners such as:

- Free admission to attractions such as Gardens by the Bay, Mandai Wildlife Reserve parks, National Gallery Singapore and more!
- Discounted rates at Healthway Dental, Raffles Medical Group, Xing Chun TCM Clinic and more!
- See the full list at cara.sg/benefits.

An Ecosystem of Solutions

Access a curated list of solution providers relevant to the needs of persons living with dementia and their caregivers. Tap on this community platform for greater support throughout your journey of living with or caring for someone with dementia.



Watch How CARA Works!



SCAN the QR code or
SEARCH “CARA: Your Digital
Dementia Care Companion” on
YouTube.

HOW IT WORKS:

- 1 Caregivers report a missing person through the **CARA app**.
- 2 All CARA members receive a push notification.
- 3 Members can view the Missing Person report and keep a lookout for the missing person.

Become a CARA Member

Joining CARA is FREE!



DOWNLOAD THE MOBILE APP

Search for the **CARA SG** mobile app and download it from the Apple App Store or Google Play Store.



SIGN UP FOR YOUR MEMBERSHIP

The registration process requires you to fill out details of the caregiver(s) and person living with dementia.



WAIT TO BE NOTIFIED

You will be notified of the outcome of your registration within **7** working days via the **CARA SG** mobile app.



ENJOY YOUR MEMBERSHIP!

Once approved, you can access your digital CARA membership card, view the list of partner benefits and solutions, and manage your profile, all within the app.

DOWNLOAD 'CARA SG' APP NOW!



FOR MORE INFORMATION:

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