

PRESS RELEASE

Soup Restaurant Celebrates 32nd Anniversary with Dementia Singapore in conjunction with World Alzheimer Month

- *A heartwarming lunch with clientele of Dementia Singapore and their loved ones marked the occasion, bringing together an afternoon of inclusivity and merry making.*
- *It also unveiled five dishes available at only \$3.20 for a limited time only, with all proceeds donated in kind to Dementia Singapore.*



Team Dementia Singapore & Team Soup Restaurant

Singapore, 6 September 2023 – This September, Soup Restaurant is proud to celebrate 32 years of cooking and serving up food that is nourishing for the body and nurturing for the soul. In giving back to loyal diners and its long-time CSR partner Dementia Singapore, Soup Restaurant hosted a heart-warming lunch on 5 September 2023 at its Nex restaurant to foster inclusivity, bringing together the clientele of the association and their loved ones.

Over delicious dishes from Soup Restaurant, Dementia Singapore's clientele, who are persons living with dementia (PLWDs) and their loved ones, enjoyed an afternoon of merry making with their loved ones, serenaded by live performances. Song, dance and laughter filled the air as they dug into signature dishes from Soup Restaurant, underscored by exclusive dishes made for the occasion.

In accordance with the restaurant's vision of creating a more dementia-inclusive society, it was an afternoon of joy and bonding, where Soup Restaurant's Managing Director and Executive Director, Mr Wong Wei Teck, could be seen going around chatting and laughing with attendees.



(L-R) Soup Restaurant's Managing Director and Executive Director, Mr Wong Wei Teck, chatting with attendees. Singing performance by Angela, serenading the audiences happily

“The road to a truly dementia inclusive society is a long and arduous one,” shared Dementia Singapore’s chief executive officer Jason Foo. “And we are grateful that it has been a decidedly fruitful 33 years since we embarked on this journey, thanks in part to the fine company – our family of sponsors, enablers, and collaborators – that we’ve been blessed with along the way.”

He added: “To know that they share our commitment to nurturing a vested and supportive community is heartening to say the least. And to learn that one such supporter, local stalwart the Soup Restaurant Group, has spent nearly the exact number of years building its legacy, is a coincidence worth highlighting. This lunchtime banquet in honour of caregivers and their loved ones with dementia is in fact yet another example of the synergy we’ve established over time. Not only do we raise our glasses to Soup Restaurant’s 32nd anniversary, but we also applaud their foresight in making the most of this opportunity to further contribute to the dementia cause.”

For the past five years, Soup Restaurant has been a strong supporter of Dementia Singapore and its programmes for those coping with dementia or living with loved one with dementia. On a monthly basis, it hosts lunches for PLWDs to come together with their loved ones to recall fond memories and create new ones.

Dementia Singapore, formerly known as ‘Alzheimer’s Disease Association’, is Singapore’s leading Social Service Agency in specialised dementia care, caregiver support, training, consultancy, and advocacy. Striving towards a dementia-inclusive society, Dementia Singapore hopes to improve the well-being of people impacted by dementia through Care Innovation, Advocacy and Empowerment.

Five Signature Dishes at Only \$3.20 Each

Commemorating Soup Restaurant’s 32 years are five signature dishes going for only \$3.20++ each, with usual prices ranging up \$25. 100 per cent of proceeds from the sale of these promotional dishes will be donated in kind to Dementia Singapore to help care for persons with dementia and their caregivers.

From 17 August to 30 October 2023, gather around the table with family and loved ones to bond over five heartwarming dishes.

They are:

- Pearl Rice with Baby Abalone and Olive Vegetables
- Honey Pork Chop with Kumquat Sauce
- Double-boiled Whole Coconut with Black Chicken Soup
- Homemade Ginger Tofu with Minced Pork
- Seasonal Vegetables

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About Soup Restaurant

The origin of Soup Restaurant is traced back to 1991. The restaurant is founded by four Singaporeans who became friends during their engineering days in National University of Singapore. Inspired by the rising popularity of herbal soups in Hong Kong, they decided to launch Soup Restaurant, with an aim to dole out a repertoire of double boiled soups as well as homespun dishes. The restaurant's continued success over the years can be attributed to its four core values:

- 1) Integrity (诚信) – Conducts business with conscience and integrity (良心做事)
- 2) Diligence(用心) – Through diligence and perseverance (克服困难)
- 3) Learning Culture(学习) – To learn continuously (不断成长)
- 4) Creativity (创意) – To constantly innovate and create ideas (不断探索)

In addition, the Samsui heritage is the brand's key differentiator. Soup Restaurant endeavours to replicate and present Chinatown's golden era of simplicity and warmth to modern diners. The Samsui woman is the icon of Soup Restaurant. Every day, the Samsui woman would look world look forward to having a simple meal with her sisters from her hometown. It was a deeply treasured moment for her, and every conversation helped shape a magical reunion. At soup Restaurant, our culture is steeped in this philosophy of reunion. Our traditional recipes give diners a taste of Chinatown's authentic heritage cuisine. Popular signature dishes such as the Samsui Ginger Chicken and a variety of herbal soups are prepared with mastery and sincerity, so diners and their loved one can enjoy their very own reunions, replete with simple yet tasty dishes.

Facebook: <https://www.facebook.com/SoupRestaurantSingapore>

Instagram: <https://www.instagram.com/souprestantaurantsingapore/>

Hashtags: #souprestantantsg #supportlocal #comfortfood

About Dementia Singapore

Dementia Singapore was formed in 1990 as Alzheimer's Disease Association to better serve Singapore's growing dementia community, increase awareness about dementia, and reduce the stigma surrounding the condition. As Singapore's leading Social Service Agency in specialised dementia care, Dementia Singapore aims to advocate for the needs of people living with dementia and their families; and empower the community through capability-building, knowledge and consultancy; as well as deliver quality person-centred care innovations.

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