

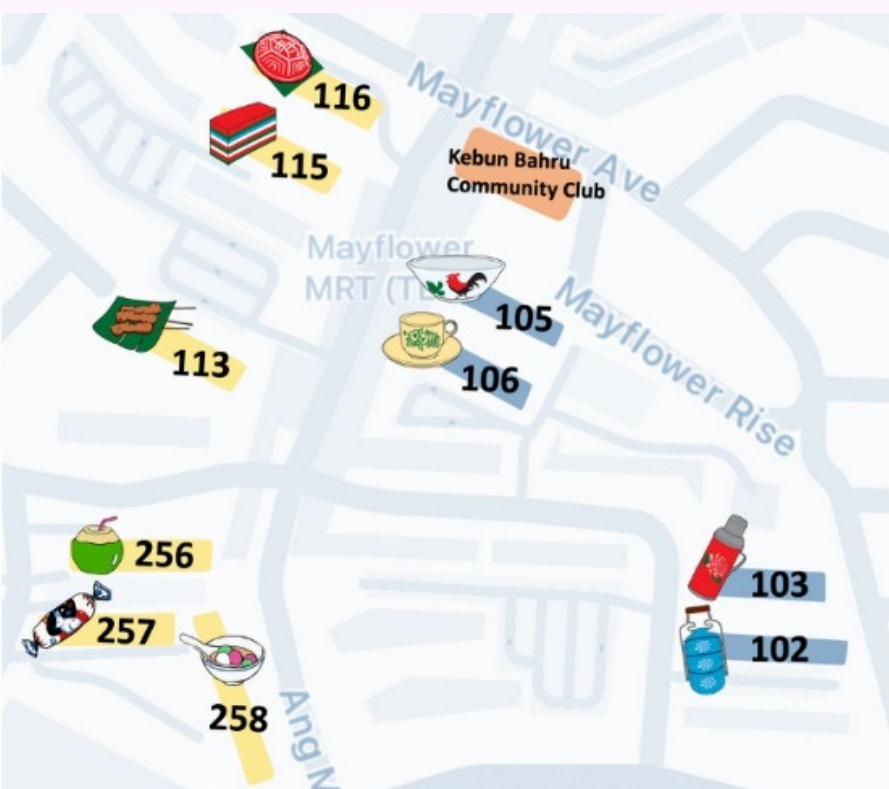
Residents' Perception of Kebun Baru Wayfinding Murals

BACKGROUND

Wayfinding at Kebun Baru is a collaboration between Dementia Singapore, Kebun Baru Grassroots Organisations, and persons living with dementia. In total, 37 walls across 10 blocks were painted with murals to guide persons with dementia home.

ABOUT THE STUDY

- (1) To understand residents' perception of the effectiveness of the Wayfinding Murals.
- (2) To find out if the Wayfinding Murals raised dementia awareness amongst the residents.
- (3) Survey conducted with residents residing in the 10 blocks that were painted with the murals in Kebun Baru.



KEY FINDINGS

1 Are the Murals Effective for Wayfinding?

70%

of respondents agreed that the murals are located along their walking routes

62%

of respondents said murals are effective for persons living with dementia in wayfinding



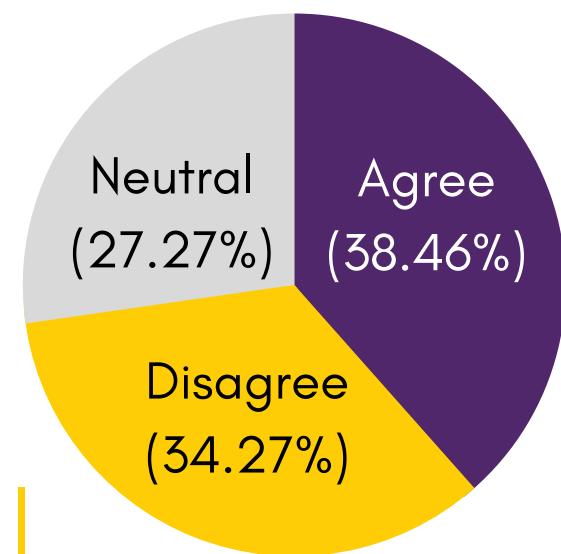
60%

of respondents said that the murals are noticeable.

“Murals are helpful visual aids and landmarks. Pictures can be easier to remember than numbers - a respondent living in Block 257”

2 Are the Murals Effective for Raising Dementia Awareness?

“Looks nice to see in the neighbourhood. It could be a discussion point among residents to study the paintings and talk about them.” - Respondent living in Block 115.



3 Suggestions to Improve Wayfinding for Residents

Add directions to the murals and signages along pathways

Add slogans and place cards about dementia beside murals

Increase visibility by painting more murals



4 Suggestions to Improve Dementia Awareness

More outreach efforts on dementia and publicise purpose of murals

This is a collaboration between:



Chua Thian Poh
Community Leadership Centre

