

Dementia Singapore Announces Latest Version of the CARA App, Which Now Comes in Mandarin, at Our Getai at Eunos Roadshow



The Our Getai in Eunos roadshow, which is part of its Back To The Heartlands outreach initiative, was held to raise awareness of Dementia Singapore's CARA app in Chinese. [Photo: Dementia Singapore]

[Singapore, January 27, 2024] - Ms Jacqueline Teng had always been worried about her 83-year-old father, who has dementia, wandering off from home and getting lost in their neighbourhood.

“We were aware of the Dementia Singapore CARA app, which has a Report Missing Person feature, but we live in a mature estate, and a lot of the people we know in the area can't speak or read English very well, so we weren't able to depend on the app to help us should he get lost,” said Ms Teng, 47, who works as a part-time educator at a special education school and is the primary caregiver for her father.

Thankfully, she is less anxious these days after the launch of the latest version of the CARA app that allows users to use its key features in Chinese, in addition to English.

“Now that I know more people in my community understand my Missing Person Reports if I submit them in Chinese, I feel more secure knowing that my father is in good hands should he wander off,” Ms Teng said.

Dementia Singapore officially announced the launch of the latest version of the CARA app’s user interface and its key features at the organisation’s latest *getai* roadshow in Eunos, held this evening from 7pm to 9pm. The app is currently available for download free-of-charge at Apple App Store and Google Play Store.

Mr Bernard Lim, Dementia Singapore’s Director of Advocacy & Communications, said: “We have a large number of people in the dementia and caregiver community here who are more comfortable interacting in Chinese.

“So for the past year, we have been working hard on this updated version of the CARA app, which caters to our Mandarin-speaking members so that they too can make use of its features and enjoy its rewards programme.”



Mr Bernard Lim, Dementia Singapore’s Director of Advocacy & Communications, launching the updated CARA app at Our Getai in Eunos roadshow. [Photo: Dementia Singapore]



Apart from the Report Missing Person feature, the app also links members up with benefits, solutions and resources related to their dementia care journey. Since being launched in 2021, CARA's membership has grown to over 7,000 users.

Mr Lim said the *getai* roadshows are hosted to attract the very demographic that the app is trying to reach.

Staged at the Eunos Cultural Centre at Bedok Reservoir Road, the first of several *getai* roadshows Dementia Singapore is planning to host this year drew over 300 elderly residents and their families from the Eunos neighbourhood.

The two-hour *getai* featured musical performances, skits, and games where hosts Hao Hao and Anna Lim entertained and shared helpful information about dementia care with the audience. The event was also live-streamed, with more than 27,000 viewers watching online.

Gracing the event was Guest of Honour Mr Chua Eng Leong, who is the Adviser to Aljunied GRC Grassroots Organisations.

Mr Chua said: "We think using *getai* shows to spread awareness about dementia is perfect for the older residents as it is both entertaining and nostalgic for them. It also reaches out to our Chinese- and dialect-speaking residents, who may not have access to enough resources to learn about dementia."

This is the second *getai* roadshow that Dementia Singapore has organised as part of its Back to the Heartlands outreach initiative, with the first being held in Marine Parade in October last year.

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About Dementia Singapore

Dementia Singapore was formed in 1990 as Alzheimer's Disease Association to better serve Singapore's growing dementia community, increase awareness about dementia, and reduce the stigma surrounding the condition. As Singapore's leading Social Service Agency in specialised dementia care, Dementia Singapore aims to advocate for the needs of people living with dementia and their families; and empower the community through capability-building, knowledge and consultancy; as well as deliver quality person-centred care innovations. For more information, visit www.dementia.org.sg.