

MEDIA RELEASE

Dementia Singapore presents Richard Marx Live in Singapore for a night of his greatest hits



[SINGAPORE, 20 MAY 2024] – Dementia Singapore will be presenting Richard Marx live in Singapore as part of its fundraising and advocacy initiatives, following the huge success of its inaugural charity concert with Michael Learns to Rock last year. The concert is set to take place on 14 September (Saturday), 8pm at Our Tampines Hub – Town Square.

Fans of Richard Marx will be in for a treat as he takes them on a nostalgic journey paved with performances of his greatest hits, including classics like "*Now and Forever*", "*Hazard*", "*Hold on to the Night*," and the Billboard Hot 100's number one song, "*Right Here Waiting*".

The concert hopes to serve not only as a fundraiser for Dementia Singapore's cause but also as a platform for individuals living with dementia, their caregivers, and all Singaporeans to come together and enjoy a night of music and solidarity.

Mr Jason Foo, chief executive officer of Dementia Singapore, said: "We are honoured to have Richard Marx connect with and advocate for Singapore's rapidly growing dementia community. And we hope that this will continue to break down the stigma surrounding the condition."



"There are particularly apt reasons why we have chosen to leverage hitmakers whose works resonate with those in our community who are in their 40s and 50s. Not only have we noticed a coincidental rise in the number of people in these age groups who are being diagnosed with young-onset dementia. But many in the same age demographic are already caregivers to loved ones with dementia," he explained.

Mr Marx is notably one of the few to have written songs that have made it to the top of various Billboard charts in each of the last four decades, making his work particularly enduring.

"And there's the fact that there are few acts with a similar talent for memorable music who are still contributing successfully to the music scene," added Mr Foo.

Mr Marx is also a brilliant collaborator, having written with and for numerous artists, the likes of Barbra Streisand, Keith Urban, Kenny Rogers, Celine Dion, Chicago, Natalie Cole, Kenny Loggins, Vince Gill, Daughtry, Martina McBride, Michael Bolton, and Josh Groban to name a few. He also went on to earn a 2004 Song of the Year Grammy for co-authoring Luther Vandross' "Dance with My Father".

This year's event is proudly supported by Shell Singapore, RevUp Consulting, and Logwin Air + Ocean Singapore, to name a few. To emphasise its commitment to inclusivity, Dementia Singapore will continue to have its fundraising concerts in the heartlands of Singapore.

Net profit from the concert ticket sales will be donated to Dementia Singapore. Tickets for Richard Marx will be available at S\$118 (CAT 6), S\$138 (CAT 5), S\$178 (CAT 4), S\$198 (CAT 3), S\$218 (CAT 2) and S\$238 (CAT 1) via <u>SISTIC Singapore</u> from 11am, 5 June 2024. Shell GO+ members can enjoy exclusive pre-sale access from 11am, 22 May to 4 June 2024.

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For media enquiries, please contact:

LEE Seo Young (Ms) Consultant Black Dot Pte Ltd E: <u>seoyoung@blackdot.sg</u> M: 8444 2130

Trevor **TAN** (Mr) Account Director **Black Dot Pte Ltd** E: <u>trevor@blackdot.sg</u> M: 9769 6679

Don **MENDOZA** (Mr) Senior Manager, Advocacy & Communications **Dementia Singapore** E: <u>don.mendoza@dementia.org.sg</u> M: 9838 9438

CHONG Jern Yen (Mr) Assistant Manager, Advocacy & Communications E: jernyen.chong@dementia.org.sg M: 9783 4785



<u>Annex A</u>

Richard Marx Live in Singapore

Event Date: 14 September 2024 (Saturday) Time: 8pm Venue: Our Tampines Hub – Town Square Ticket Prices*: S\$118 (CAT 6), S\$138 (CAT 5), S\$178 (CAT 4), S\$198 (CAT 3), S\$218 (CAT 2) and S\$238 (CAT 1) *Price excludes ticket fee and booking charges Public Sale: From 11am, 5 June 2024 Shell GO+ Members Exclusive Pre-Sale Access: 11am, 22 May – 4 June 2024 CARA Discount: 5% discount for tickets from11am, 5 June 2024 Ticketing Channel: https://sistic.com.sg/

Presented by: Dementia Singapore Managed by: IMC Live Global Main Partner: Shell Singapore Partners: RevUp Consulting, Logwin Air + Ocean Singapore * Official Ticketing Partner: SISTIC

*Disclaimer: All details are accurate as of time of release

Poster and assets download: <u>https://bit.ly/RMGHLSG-media</u> Please credit Richard Marx for all assets

Official Hashtags:

#RichardMarx #DementiaSingapore #DementiaSG #BackToTheHeartlands #DementiaInclusive #DementiaFriendly

About Richard Marx

Richard Marx has sold more than 30 million albums worldwide, starting with his self-titled debut which went to No. 8 on the Billboard Top 200 chart in 1987. The album spawned four Top 5 singles, including "Hold on to the Nights" and "Don't Mean Nothing," which earned him a Grammy nomination for Best Male Rock Vocal Performance. His follow-up, 1989's *Repeat Offender*, was even more successful, hitting No. 1 and going quadruple-platinum with two No. 1 singles, "Satisfied" and "Right Here Waiting." He has since made history as the only male artist whose first seven singles reached the Top 5 on the Billboard charts.

In addition to being a musician, Richard is a committed philanthropist, supporting charitable causes like the American Cancer Society and the Ronald McDonald House Charities, Mercy For Animals, ASPCA, Humane Society, St. Jude Children's Research Hospital, and the charity closest to Richard's heart, the Cystic Fibrosis Foundation, for which his produced events have raised over \$4 million for research. The musician has toured extensively for the past three decades, building a strong fanbase all over the world that only continues to grow. The legacy of his career as a songwriter, singer and musician and now author is now well established and Richard is happy to continue on his trajectory, wherever it takes him.

About Dementia Singapore

Dementia Singapore was formed in 1990 as Alzheimer's Disease Association to better serve Singapore's growing dementia community, increase awareness about dementia, and reduce the stigma surrounding the condition. As Singapore's leading Social Service Agency in specialised



dementia care, Dementia Singapore aims to advocate for the needs of people living with dementia and their families; and empower the community through capability-building, knowledge, and consultancy; as well as deliver quality person-centred care innovations. For more information, visit <u>www.dementia.org.sg</u>.

About CARA

CARA – which stands for Community, Assurance, Rewards and Acceptance – is a membership programme that serves as a lifestyle and community platform, connecting persons living with dementia and caregivers to an ecosystem of solutions via a mobile application. It aims to provide tailored support, linking users up with benefits and resources related to their care journey. For more information, visit <u>cara.sg</u>.