

MEDIA RELEASE**EMBARGOED UNTIL 5 SEP 2025 8PM****Dementia Singapore Marks 35 Years with Renewed \$1 Million Partnership from Keppel Care Foundation**

[Event Photo]

Photo caption. (Photo: Dementia Singapore)

SINGAPORE, 5 September 2025 – Dementia Singapore (DSG), the nation's leading social service agency in specialised dementia care, announced the renewal of its partnership with Keppel Ltd. (Keppel) through its philanthropic arm Keppel Care Foundation. Keppel has pledged \$1 million over the next three years to strengthen dementia care programmes and services across Singapore.

The renewed partnership was officially launched at Dementia Singapore's 35th Anniversary Gala Dinner, held in conjunction with World Alzheimer's Month. Guest-of-Honour Mr K Shanmugam, Coordinating Minister for National Security and Minister for Home Affairs, joined Dr Philip Yap, Chairman of Dementia Singapore, Mr Jason Foo, Chief Executive Officer of Dementia Singapore, Mr Kevin Chng, Chief Financial Officer of Keppel and Mr Ho Tong Yen, Chief Executive Officer of Keppel Care Foundation, to mark this milestone.

Patron of Dementia Singapore, President Tharman Shanmugaratnam said: "When we think of ourselves as an inclusive society, it must mean allowing everyone with dementia to have meaningful lives. It is about understanding that dementia is not just a medical condition but a deeply human experience, and how relationships and care really matter. I thank Dementia Singapore and its partners for being at the forefront of this movement."

A Milestone 35th Anniversary Gala

The Gala Dinner also marked an important celebration of Dementia Singapore's 35-year journey. All tables were secured by sponsors and partners, demonstrating the community's strong commitment to the cause.

Guest-of-Honour Minister K. Shanmugam addressed the rising prevalence of dementia in Singapore and the need for urgent, collective action, while Dementia Singapore's CEO, Mr Jason Foo reflected on the organisation's growth and resilience over the past three and a

half decades, sharing a personal perspective on its milestones and its ongoing mission to advance dementia care and advocacy.

Minister K. Shanmugam said: [speech excerpt]

Mr Jason Foo said: “What began decades ago still remains a complex journey. There is still a lot to do and a long way to go. But whatever the challenge we have ahead, I’m confident that Dementia Singapore will continue to lead by example. We will explore the possibilities of AI, continue to search for new therapies and new models of care but we must never lose sight of the reason and, more importantly, the people we are doing it for.”

The evening programme featured inspiring performances by beneficiaries of Dementia Singapore’s initiatives, long-time supporters, and guest artistes, creating a meaningful and heartfelt atmosphere. Guests also participated in a spirited mini auction, which showcased exclusive prizes including Luzerne’s SG60 Diamond Plate, an omakase dinner at Roketto Niseko, a dining and stay experience at Brae in Australia, and a Corvette Stingray Driving Experience.

The night’s festivities commenced with graduates of Dementia Singapore’s *Voices for Hope* empowerment programme delivering touching renditions of “Tian Mi Mi” and the Beatles’ 1964 classic “*I Want To Hold Your Hand*”. Introduced in 2019, the programme has been instrumental in equipping persons living with dementia and their caregivers with the skills and confidence to be self-advocates and actively share their stories with the public.

Adding to the evening’s highlights were clients from the New Horizon Centre in Toa Payoh, who, together with their caregivers and staff, delighted the audience with a series of singalong favourites.

Impact of Keppel’s Donation

Keppel’s \$1 million contribution will directly support Dementia Singapore’s programmes and services. Half of the donation will subsidise attendance fees for clients in need at all four of Dementia Singapore’s New Horizons Centres. The remaining funds will sustain several of the organisation’s flagship initiatives: *Voices for Hope*, which empowers persons with dementia and their care partners to share their stories and combat stigma; *Memories Café*, which provides platforms for social engagement outside of care environments; the *Care Integration Programme*, which equips caregivers with vital knowledge and resources; and the *Dementia Helpline*, a trusted source of guidance for those facing challenges in dementia care.

Mr Loh Chin Hua, Chief Executive Officer of Keppel, said: “Keppel believes in contributing to the community wherever we operate. With Singapore’s ageing population, the need for dementia care services continues to grow. Keppel is pleased to renew our support for Dementia Singapore, which will further strengthen the support system for persons with dementia and their caregivers, and expand access to support for members of the public who may encounter challenges with dementia or dementia care.”

The detailed breakdown of Keppel’s contributions can be found in Annex A.

Raising Awareness and Looking Ahead

As Singapore’s population continues to age, the prevalence of dementia is projected to rise significantly. Currently, approximately [one in eleven individuals aged 60](#) and above are living with dementia and it is estimated that [more than 100,000 people in Singapore may have dementia by 2030](#). Dementia Singapore has been at the forefront of addressing this challenge, providing specialised care and advocacy for individuals and families affected by dementia over the last 35 years.

The renewed partnership with Keppel Care Foundation will bolster these efforts, enabling more people to access essential support and advancing Singapore’s vision of a dementia-inclusive society.

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About Dementia Singapore

Dementia Singapore was formed in 1990 as Alzheimer's Disease Association to better serve Singapore's growing dementia community, increase awareness about dementia, and reduce the stigma surrounding the condition. As Singapore's leading Social Service Agency in specialised dementia care, Dementia Singapore aims to advocate for the needs of people living with dementia and their families; and empower the community through capability-building, knowledge, and consultancy; as well as deliver quality person-centred care innovations. For more information, visit www.dementia.org.sg.

About Keppel Singapore

Keppel Ltd. (SGX:BN4) is a global asset manager and operator with strong expertise in sustainability-related solutions spanning the areas of infrastructure, real estate and connectivity. Headquartered in Singapore, Keppel operates in more than 20 countries worldwide, providing critical infrastructure and services for renewables, clean energy, decarbonisation, sustainable urban renewal and digital connectivity. Keppel creates value for investors and stakeholders through its quality investment platforms and diverse asset portfolios, including private funds and listed real estate and business trusts.

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Keppel's donation to Dementia Singapore

Details on how Keppel's donation will be utilised are as follows:

- \$500,000 will subsidise attendance fees for needy clients across all four of Dementia Singapore's New Horizon Centres. The centres provide daycare services and support for persons with dementia, and also provide relief for caregivers, helping families better manage their caregiving responsibilities. More than 170 clients across the four centres have received subsidies from Keppel's existing support since 2022.
- \$150,000 will fund Voices for Hope and its alumni. Voices for Hope is a 10-week self-advocacy and empowerment programme for persons with dementia and their care partners. It aims to reduce the stigma around dementia by providing attendees with a platform to share their lived experiences.
- \$100,000 will support Memories Café, which provides alternative platforms, such as restaurants and cafes, for social interactions and respite to persons with dementia and their caregivers outside of their long-term care environments and their homes. Keppel's support has benefitted more than 2,600 persons with dementia and caregivers from 2022 to 2025 and has involved around 460 volunteers from Keppel.
- \$150,000 will fund Care Integration, which supports caregivers in managing persons with dementia at home. The Care Integration team comprises occupational therapists and social workers that assess and manage client behaviours, conduct home visits, develop individualised care plans and provide psychosocial support and interventions.
- \$100,000 will support Dementia Singapore's Helpline, a public hotline which provides guidance and support to members of the public who are facing challenges in dementia care. This helpline can offer greater support to caregivers in light of the rising cases of dementia in Singapore.